

# Brett Anderson

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Designer creating, strategizing, and build interactive experiences.  
With a love for simple UI's and building design systems.

## Experience



### Senior Product Designer, Design System – Kroger

August 2022 — Present

- Designing and shipped multiple components and documentation guidelines for designers to utilize.
- Lead and collaborate on a supply chain specific design system with weekly syncs, component creation, and roadmap planning.



### Founding Designer – Kivo Health

June 2022 — Present

- Designed all marketing materials, sales presentation decks, and video testimonials.
- Designed in collaboration with the CTO the Kivo iPad app.
- Lead the redesign of the Kivo kit packaging and overall design which has been used by over 600 patients and counting.



### Senior Product Designer – Side Inc.

April 2021 — June 2022

- Designed and shipped multiple productivity and style features for the website platform which is used by hundreds of Side partners.
- Led and collaborated on Side's full product design system with weekly syncs, component creation, and roadmap planning.
- Built collaborative relationships with PMs, Engineers, Researchers, and Real Estate partners to gather feedback and product insights.



### Visual Designer > Design Manager > Creative Director Kwall

November 2011 — April 2021

- Improved website mobile usage, for example Oxy college increased by 24% & Bridgewater State 56%.
- Led and managed 65+ customer web and mobile products.
- Designed numerous web and mobile experiences, visual designs both digital and print, educational material, user flows, prototyping, booth designs, photography & video direction, and animation for clients and internal needs.

## Additional Work Experience

### Laguna College of Art + Design

Web Design Teacher (2015–22)

### WATG

UX Designer (2014)

### Trigger Happy Media

Graphic Designer (2011)

### Studio 127

Graphic Designer (2010)

### CPA Market

Graphic Design Intern (2007–08)

## Technical Skills

Wireframing  
Visual & Interaction Design  
Design Systems  
Prototyping  
Product Strategy  
Accessibility  
HTML / CSS

## Education

BFA Graphic Design + Digital Media

Laguna College of Art + Design '13